

Blur faces with our world-leading video privacy platform



Automated video redaction for video files via SaaS and APIs

Secure Redact is a world-leading video privacy platform that automatically blurs personal and sensitive data in captured and live security video. It meets industry needs for international data privacy compliance for dealing with personal data in images and video files.

Key features:

- ✓ Automatic detection for redaction of faces, heads and/or license plates.
- ✓ Select specific faces and objects to blur/unblur.
- ✓ Intelligent tracking and redaction of user identified objects.
- ✓ Blur specific areas of video feeds.
- ✓ Sovereign data processing.
- ✓ Selective audio redaction.
- ✓ Single sign-on support and connect to private cloud storage.
- ✓ **Enterprise features** include multiuser projects, an administration dashboard, and dedicated support.



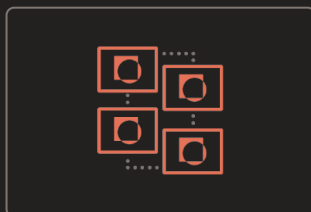
Blur faces in video files with 7 simple steps

1. **Upload your video.** The Secure Redact platform will automatically track over 99% of PII for redaction of your video.
2. **Review your video.**
3. **Keep one individual visible whilst everyone else is blurred,** by following these simple steps:
 - Add an alias to the individual's track entity.
 - Add all of that individual's associated tracks to that entity.
 - Take out any unassociated tracks from the entity.
 - Unredact the individual's track entity.
4. **Add any tracks to any faces/objects** that have not been automatically tracked for redaction.
5. **Clean up any false positives** from the video.
6. **Redact and download** your video.
7. **Securely delete your video** from the Secure Redact system.

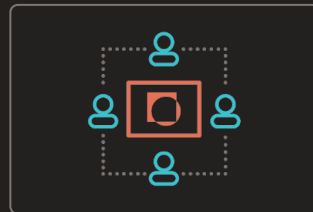


Enterprise customers

Whether you deal with captured or live video – or both – our platform can provide redaction, analytics and alerts at scale to maximise safety, security and operational efficiency.



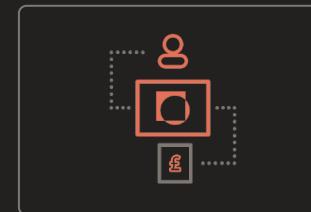
Large volume video processing



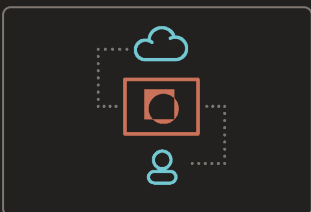
Multiple users across sites and teams for collaborative video projects



Pool video-processing hours across teams

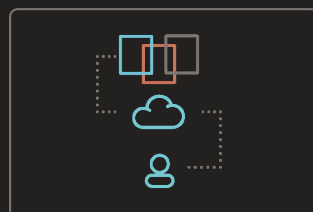


Enhanced invoicing and support options

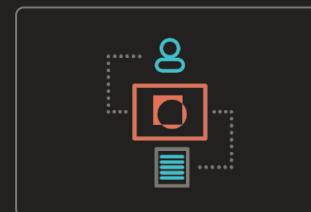


CloudConnect: automated and secure bulk upload, redaction and download from/to your private cloud

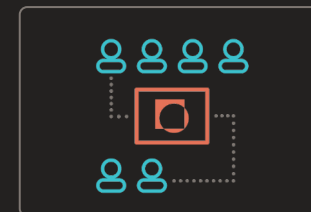
(for batch video files only)



Custom feature options, SSO integration, custom data deletion and additional file formats



Admin management capabilities and reporting



APIs and integration support

For Enterprise pricing and largervolume requirements, please [contact us](#).

www.securedact.co.uk

Benefits

Secure Redact is 280x faster than video editing solutions.
Save time, improve efficiency, stay compliant.

- ✓ **Save valuable time, costs and resources** through automated, bulk and scalable redaction.
- ✓ **Keep operations data compliant** – quickly respond to DSARs, FOIAs, ROA requests.
- ✓ **Easily share anonymised video** with 3rd parties for peer review, incidents, training or with the public.
- ✓ **Build trust with customers** – responsibly manage captured video for transparency with customers, employees and visitors.

Full-year scenario

If you receive 20 DSARs per month (30 minutes each) for a year



10 hours of CCTV video per month



240 – 360 days to redact each month of video when using leading video editing software



Save £45k – £65k per month in people costs with Secure Redact (**over £500k a year**)

Redacting a 30min CCTV video for a DSAR or FOIA request

Using video editing software



12 – 17 days
to anonymise



circa **2M–3M**
instances of PII
that need
manual attention



Roughly **£2.5k**
spent in people
costs

VS



10 mins to
anonymise and
review



Over 99% of PII
automatically
identified



Save more than
£2k–£3k per 30
min video

*Upload, redact and download 20 minutes of video free with our Basic Tier. The scenario assumes a medium-busy CCTV scene + video editing carried out by a Security Manager for 8 hours a day using traditional video editing software.

Pricing

Subscription plans for all your redaction needs. Select a plan based on the amount of video you need to process each month.

Basic (Free)

Upload and redact up to
20 minutes of video per month

- ✓ Blur faces
- ✓ Blur licence plates
- ✓ Blur new objects
- ✓ Redact audio
- ✓ Download videos
- ✓ Top up your video minutes at £6.50 per min

Most popular

Pro

Upload and redact up to
60 minutes of video per month

- ✓ Blur faces
- ✓ Blur licence plates
- ✓ Blur new objects
- ✓ Redact audio
- ✓ Download videos
- ✓ Prioritised jobs
- ✓ Top up your video minutes at £5 per min

Advanced

Upload and redact up to
300 minutes of video per month

- ✓ Blur faces
- ✓ Blur licence plates
- ✓ Blur new objects
- ✓ Redact audio
- ✓ Download videos
- ✓ Prioritised jobs
- ✓ Dedicated Customer Success Manager
- ✓ CloudConnect support
- ✓ APIs/Integrations support
- ✓ 4K video support
- ✓ Top up your video minutes at £3 per min

For the most up to date prices in £ / \$ / €, please [contact us](#).

For Enterprise pricing and larger volume requirements, please [contact us](#).

Important questions answered

Is Secure Redact GDPR compliant?

From our infrastructure, to customer deployment, to data storage and usage, Secure Redact follows UK and EU GDPR compliance. We work with a specialist security partner to perform regular audits and penetration testing via a grey-box approach. We have strict internal policies and practices in place to minimise data risks as much as possible.

Can videos processed by Secure Redact be unblurred?

Videos CANNOT be unblurred when processed with Secure Redact.

Each frame of a video is an image. An image is made up of pixels. The process of redaction alters the original pixel data within an image. The information in the redacted regions has been destroyed. The original pixel data cannot be retrieved from the redacted version. For videos this process is applied on every frame to generate a redacted video. The redaction algorithm used is unique to Secure Redact and is dependant on the input image data and random injection to ensure it can't be reversed.

How accurate is Secure Redact?

Given the diversity of CCTV, Bodyworn and dash cam footage, no solution will ever be 100% accurate across all real-world video content, but that is something we are striving towards.

The Secure Redact system provides maximum recall rates currently exceeding 99% of identifiable PII in security video.

[Find out more about the accuracy of our solutions here.](#)

Secure Redact Data Processing

How does Secure Redact collect data?

When a customer (the data controller) uploads video data directly to the SaaS service, the uploaded video is automatically processed by the Secure Redact software.

The software ingests the video file, reformats it and then runs machine learning algorithms over each frame of the video to detect all faces and number plates that appear – for redaction purposes only.

Secure Redact processes the video for the customer's redaction purposes only.

Who has access to my data?

Users can only access their own videos.

Only select Pimloc admin staff have access to the Secure Redact system, and will only do so at your request.

Does Secure Redact use my data to train its algorithms?

Only if users explicitly give permission to allow Secure Redact to use their data to improve the performance of the Secure Redact system. By default user data is not used for algorithm training.

For every video that a user uploads, there is the optional choice to allow Pimloc to use and store parts of this content for the purposes of developing and improving its system.

Pimloc will keep a record of where all video frames have come from, along with opt-ins, so that they can be removed / deleted as required in future. All selected frames will be stored securely and only accessed by a small number of controlled Pimloc employees; they will never be sold, marketed or made public.

To find out more – [visit this guide](#).

www.secureredact.co.uk

Secure Redact Data Processing

How does Secure Redact store data?

1. **Uploaded:** video has been successfully uploaded to the Secure Redact servers.
2. **Converted:** the high-resolution video is converted to be able to run through our servers and process the detections quickly.
3. **Detected:** video has been automatically processed for faces and number plates. This is what a user will see on the app, with overlaid orange redaction boxes onto the video. These detection states are:
 - a. low-resolution version of the converted video.
 - b. The location information for each detection box (location of faces and number plates in each video frame) as text.
 - c. A thumbnail of the content of each box.
4. **Redacted:** all detections have been blurred out in the video when the user presses “Redact”. This creates a version of the video where all personal data is redacted, and ready for download. This is now part of that video (and irreversible without going back to re-edit). This state 4 of the video is also stored in AmazonEFS.

The Secure Redact software maintains a copy of all the different states of video (uploaded, converted, the detections and the redacted video) stored in Amazon EFS (elastic file system), located in AmazonAWS South Dublin Data Centre. If you are a US customer, the video is stored in AWS Virginia.

How does Secure Redact delete data?

Secure Redact is not a video storage system – user videos are stored temporarily (as long as the customer is active) for the purpose of anonymisation only.

When a customer deletes a video from their Secure Redact account, all states of their video (uploaded, converted, detected and redacted), along with the detection data associated with the video, are automatically and securely deleted from EFS. If customer accounts become inactive, Pimloc’s terms state that they can delete customer video files once they have been stored in Secure Redact for more than 60 days (details can be found in **Pimloc’s privacy policy**).

To find out more – [visit this guide](#).

www.secureredact.co.uk

About Pimloc

Set up at the end of 2016, Pimloc is a British tech company with one simple mission: to advance visual AI systems in the interests of people and their freedoms.

The risks and expectations associated with video surveillance have fundamentally shifted and are constantly growing – we are all unknowingly giving away our freedom by walking down the street, entering a store, going to work or watching a game.

This is why we created Secure Redact – a product that allows companies to use and manage video safely, by protecting people’s data.

With practical issues such as video scalability, reviewing, and editing, hindering many businesses’ progress – Pimloc’s inspiration for a privacy first platform was born.

Pimloc uses the latest machine learning and computer vision approaches to train its algorithms to recognise personal identifiable information (PII) in a wide variety of image and video scenes.

Our platform is known for its market-leading ingestion, detection, classification, and protection of image and video content. We work closely with the world’s foremost thinkers in deep learning visual technology from the University of Oxford.



“Automated anonymisation is the only way to keep up with changing privacy legislation and to responsibly unlock the value of aggregated video data for business operations.”

Simon Randall, CEO

Trial Secure Redact for free

Sign up for our Free Basic Tier,
upload 20 minutes for free, and test out
the accuracy of our solution for yourself.

[Sign up for Free](#)

[Contact us](#)



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